

# *WHIZ BANG DAYS 2011*

## **SPONSORSHIP OPPORTUNITIES**

Sponsorships and donations from area businesses and organizations are what keep Robbinsdale's Whiz Bang Days celebration alive year after year. Again this year, we invite you to take advantage of the On Time Payment Discount of 5% off your donation if it is postmarked by April 22<sup>nd</sup>, 2011. To become a 2011 Sponsor, complete the form on the back of this sheet, mail it with your contribution by April 22<sup>nd</sup>, 2011, to guarantee acknowledgement as a 2011 Sponsor in Whiz Bang Days publicity.

### **2011 General Operating Fund**

These donations are used to cover general operating expenses of the Whiz Bang Days Committee. All 2011 Sponsors who give **\$50.00 or more** and payments are **postmarked by April 22, 2011**, will be listed with the Coronation program and the Official Schedule of Events in all its published forms.

#### **Levels of Sponsorship:**

**Robin:** \$50 – 99   **Bronze:** \$100 – 499   **Silver:** \$500 – 999   **Gold:** \$1000 – 2999   **Premiere:** \$3000 +

Note: 2010 Premiere Sponsor names will appear on the Robbinsdale Whiz Bang Days float through the following year.

### **2011 Ambassador Candidate Sponsorship\***

Ambassador sponsorships directly support the candidates competing in Robbinsdale's Ambassador Program. Below is a list of things provided to Candidate Sponsors:

- Ambassador candidates display their sponsor's name on a banner they wear to the 2011 Whiz Bang Days events throughout the community
- Sponsors name is displayed with a photo of their candidate in the Coronation program
- Sponsors name is listed with the candidate in the *Sun Post* Whiz Bang Days supplement
- Candidates include their sponsor's name as part of their introduction at all appearances they make as a candidate
- Businesses sponsoring a candidate receive a free add in the 2011 Coronation program (a \$30 value)
- A free ticket to the annual Sponsors Dinner held in late June (includes meal; \$30 value)

**Miss Robbinsdale Candidate Sponsorship** - \$255

**Junior Royalty Candidate Sponsorship** - \$150

\*Candidate sponsorship is limited to paid responses and given on a first come basis

### **2011 Coronation Program Ad**

These ads help defray the cost of producing the coronation program. Please include your camera-ready, business card-sized ad with your sponsorship form submission, or email camera ready art to [info@whizbangdays.com](mailto:info@whizbangdays.com).

**Coronation Program Ad:** \$30

### **2011 Parade Sponsorship**

Sponsorship amounts vary for each parade unit; for specific information contact the Parade Coordinator through our website: [www.whizbangdays.com](http://www.whizbangdays.com) or [spscheiller@q.com](mailto:spscheiller@q.com). A banner acknowledging your sponsorship will be carried in the parade.

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**Mail the completed form with your contribution to:**

Whiz Bang Days \* **2011 Sponsorship** \* PO Box 22385 \* Robbinsdale, MN 55422  
Sponsorship information and contributions **must be postmarked NO LATER THAN April 22<sup>nd</sup>, 2011**,  
To guarantee acknowledgement in 2011 Whiz Bang Days publicity. **Thank you for your support!**